



Is your message lost in cyberspace?

Promote your business locally with HillAds
– Capitol Hill’s only hyper-local online
advertising network

Reach the right eyes. With HillAds, your ads will appear on a variety of Hill websites, allowing you to reach local customers who live, work and shop on Capitol Hill.

Streamline your online marketing. Joining the HillAds network is easy and allows you to promote your business on a variety of websites with just one point of contact.

Spend less, get more. You pay a low monthly fee to be part of the network, and you won’t have to negotiate prices to place ads on multiple sites.

Advertise with HillAds



The problem with most online advertising is you can’t be sure your ads are reaching the people who are most likely to frequent your business.

Target local customers.

With HillAds, you can promote your business to people who live and work on the Hill and who are actively looking for local stores, restaurants, and services.

You provide the ad – we do the rest.

You will need to create an ad that meets our required specifications. If you need help, we can recommend Hill-based agencies and graphic designers. You can update your ad monthly upon renewal at no additional cost, or at any time for a nominal fee.

HillAds is easy and cost-effective.

Your ad will automatically appear on a variety of Hill websites, and you pay a low monthly fee based on the size of your ad and the number of impressions.



Earn revenue as a publisher

If your website reaches people who live and work on the Hill, joining the HillAds network is a great way to offer relevant ads to your visitors while earning periodic revenue.

Increase your website’s earning potential.

Advertising Members in the Hill Ads network pay a monthly fee into a pool. A small portion of the pool goes toward operating costs, and the rest is divided proportionally among Publishing Members, based on the number of ads and impressions.

Connect with a pool of local advertisers.

As the only hyper-local advertising network serving Capitol Hill, we offer locally relevant ads to your site’s visitors. You can promote local businesses, provide meaningful ads to your users, and make money!

Publish ads using a hassle-free system.

Once you set up your site to host HillAds, the rest is automatic. You will need to create space for HillAds on your website, per our specifications. You decide how many ads appear at one time, and you can exclude ad categories that include direct competitors. Ads will rotate regularly, new and updated ads will appear without any work on your part.

Tap into the power of proximity – join the HillAds network today!

Let us show you how HillAds can work for your business.

To learn more, visit HillAds.com,
email info@HillAds.com, or call 202-546-5898.