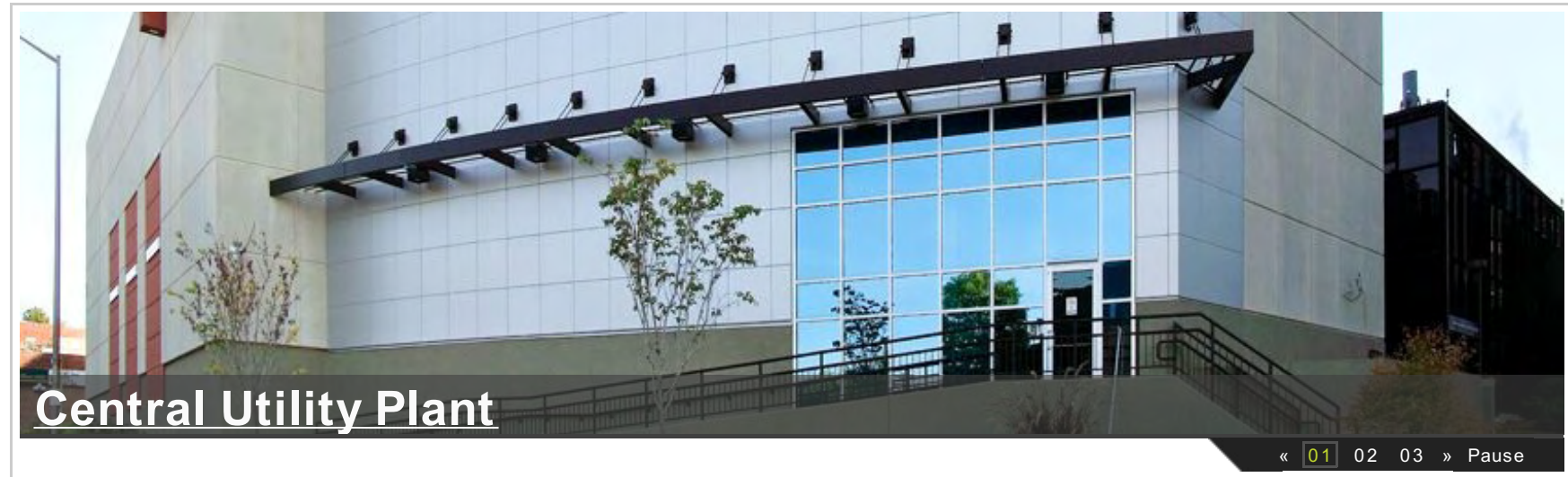
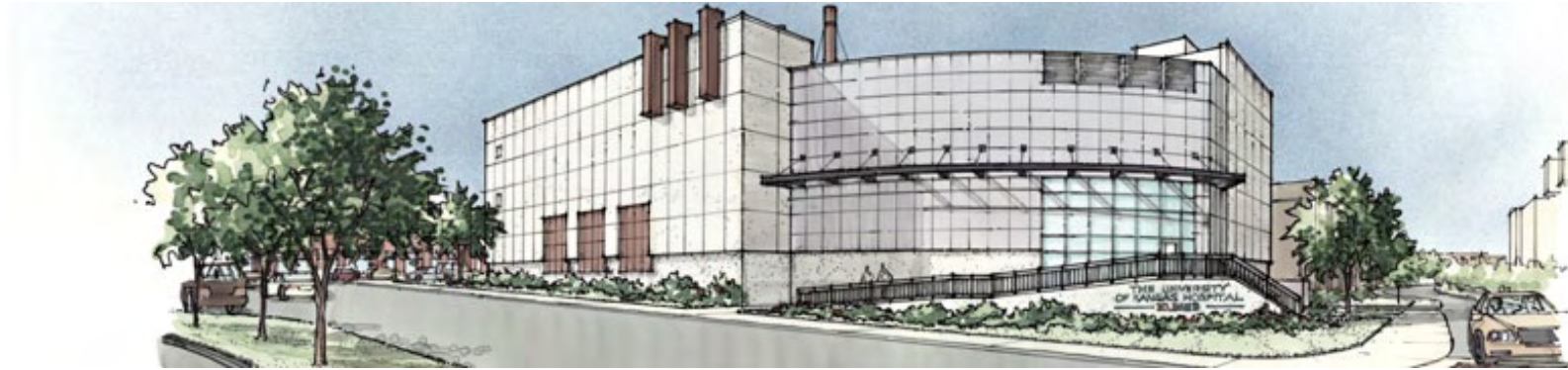


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Leading the way in healthcare architecture

On July 1, 2011 Wilson Johnson Embers became Pulse Design Group, the only full service architectural firm in the Kansas City area focused solely on the healthcare industry. Throughout our firm's history, we've grown to serve healthcare clients across the nation. We bring nearly 30 years of healthcare experience to every project, and our focus on healthcare gives our clients a powerful advantage.

Because we look at every project through the lens of experience, we are able to anticipate project needs well in advance. We respond to challenges by tapping into our collective knowledge and established networks. The depth of our experience allows us to offer solutions and suggest improvements. Most importantly, our clients can place their confidence in us.

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+ Who We Are

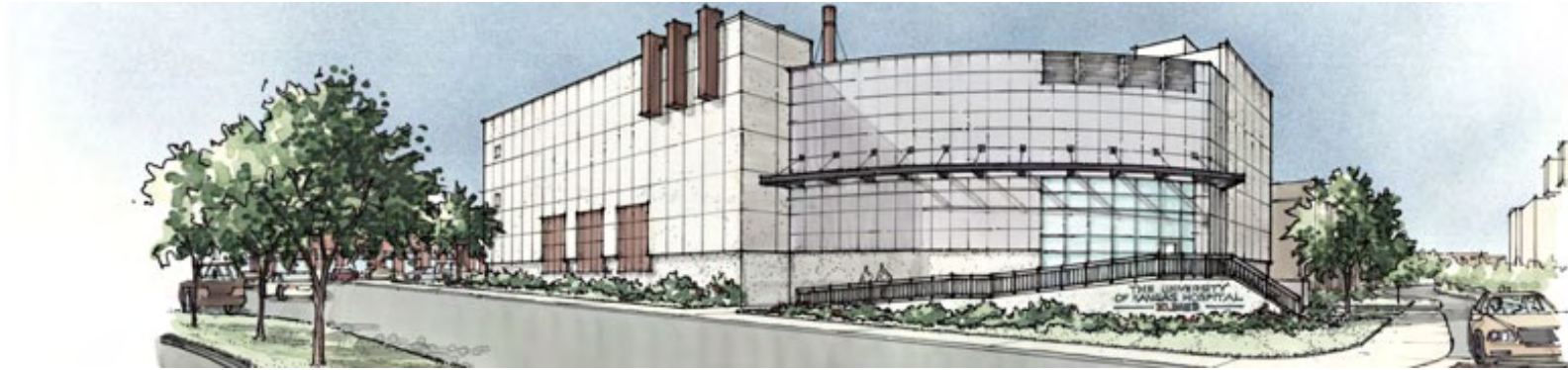
When you hire the design team at Pulse Design Group, you gain access to some of the most experienced healthcare architects and interior designers in the Midwest.

The principals at Pulse Design Group are committed to every project's success, and the firm's medium size allows them to stay actively involved during the various stages of the design and construction process. Every healthcare system we work with benefits from their extensive knowledge and long years of experience in the healthcare design industry.

Every project also benefits from our talented team of expert designers and project managers, who are the key to our successful design and planning process. Our collaborative approach allows Pulse Design Group to anticipate potential challenges and respond quickly to our clients' needs.

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About Pulse Design Group

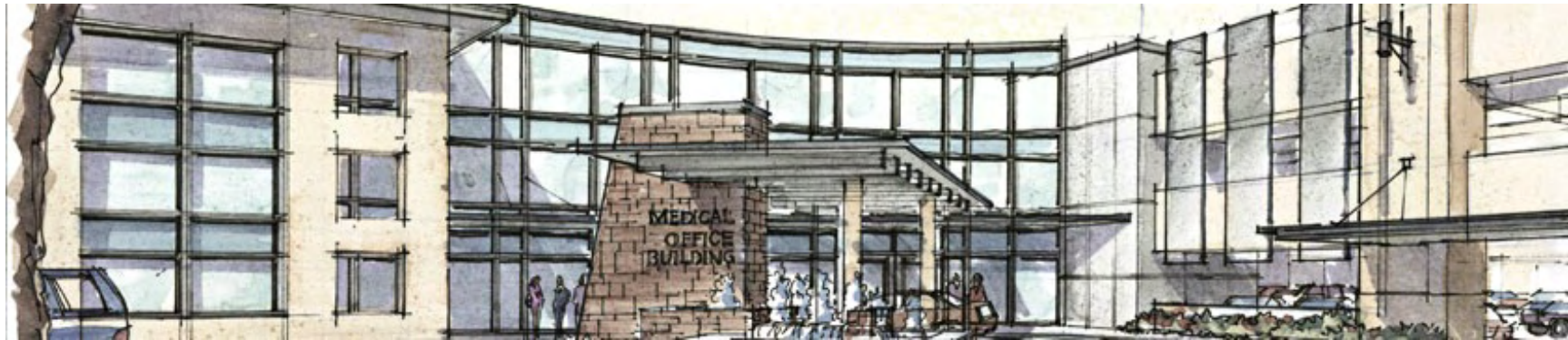
Pulse Design Group is one of the leading firms in the Kansas City area specializing in healthcare architecture and design - and unlike most firms, our sole focus is on serving healthcare clients. Our expertise comes through in the planning and design process, in our ability to work effectively with project partners, and in our attention to detail.

Pulse Design Group's success is rooted in relationships. From in-depth participatory planning to extensive on-site work with project partners, our time-tested process allows us to understand each client's philosophy and the environment. As a result, we are able to develop design concepts that maximize efficiency while meeting market demands.

Healthcare systems place their confidence in Pulse Design Group because we have the experience and insight to deliver great healthcare architecture and design.

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Healthcare Planning

Healthcare

Interior Design

Equipment Planning

Professional

Business Consultants

Expertise

Because healthcare is our sole focus - and our passion - Pulse Design Group has the capacity to work on the most challenging, complex projects in the healthcare industry.

Since our founding in 1980, our team has worked with more than 50 healthcare systems on more than a thousand projects - with extensive experience in both new construction and rehabilitation of older facilities. Our team's collective experience allows us to understand the universal needs of healthcare facilities, while also appreciating and accommodating each healthcare system's distinctive needs.

Pulse Design Group also has a proven track record of cultivating long-term partnerships with our clients. In fact, 85 percent of our work is repeat business. These ongoing customer relationships - some going back more than 20 years - reflect who we are and how we approach every project.



Healthcare/Hospital

Clinical/Outpatient

Long Term Care

+ Project Portfolio

This online project portfolio includes representative projects from clients old and new, large and small. As these featured projects illustrate, we approach every project with precision and thoroughness, from initial planning to final inspection. These projects also reflect our commitment to strong client relationships and our team approach to planning and design.

To explore the portfolio, select from the drop-down menu to the left.

Our Clients

Since 1980, Pulse Design Group has worked with more than 50 healthcare systems on more than a thousand projects — with extensive experience in both new construction and rehabilitation of older facilities. We are currently working on more than 200 healthcare projects across the country. Here is a partial list of our clients.

- + Air Force Academy Hospital, Air Force Academy, CO
- + Children's Mercy Hospital, Overland Park, KS
- + David Giant Medical Center, Travis Air Force Base, CA
- + DaVita Dialysis, KS, MO, IA, MN, IL, SD, IN, NE
- + Encompass Medical Group, Independence, MO
- + Harrison County Community Hospital, Bethany, MO
- + Lansing Correctional Facility Infirmary, Lansing, KS

- + Liberty Hospital, Liberty, MO
- + Malcolm Grow Medical Center, Andrews Air Force Base, MD
- + Menorah Medical Center, Overland Park, KS
- + Miami County Medical Center, Paola, KS
- + Nemaha Valley Community Hospital, Seneca, KS
- + New Hope Bariatrics, KS, TX
- + Olathe Medical Center, Olathe, KS
- + Platinum Healthcare, Chicago, IL
- + St. Francis Health Center, Topeka, KS
- + Sumner County Hospital, Caldwell, KS
- + The University of Kansas Hospital, Kansas City, KS
- + University of Kansas Medical Center, Kansas City, KS
- + Veterans Administration Medical Center, Kansas City, MO
- + Wright Patterson Air Force Base Hospital, Wright Patterson Air Force Base, OH

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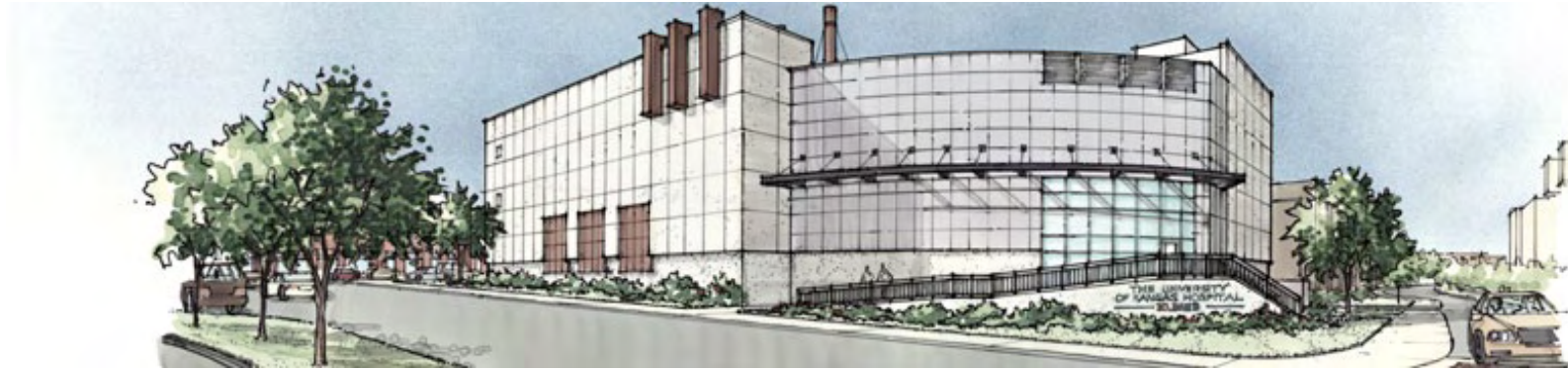
Healthcare/Medical

This portion of our portfolio reflects Pulse Design Group's extensive experience with large-scale projects at hospitals and medical centers - including new construction, extensive renovations, and specialized facilities. Typically, these projects are part of Master Facility Plans and Space Allocation Plans that Pulse Design Group has helped develop as part of our ongoing relationship with the client.

From a multi-floor addition at Liberty Hospital in Liberty, Missouri (which has partnered with Pulse Design Group for more than 20 years), to modernization and sustainable design of outpatient clinics at the Air Force Academy in Colorado Springs, these seven featured projects demonstrate the depth and breadth of our experience. These projects also demonstrate the importance of including stakeholders in every phase of the design process. This team approach allows us to fully understand and anticipate the needs of our clients and the patients they serve.

To learn more about specific projects, select from the drop-down menu to the left.

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Healthcare/Hospital

Clinical/Outpatient

Long Term Care

Clinical/Outpatient

This portion of our portfolio highlights our experience with clinical and outpatient facilities. In addition to general practice medical buildings and outpatient surgeries, Pulse Design Group has experience planning and designing a wide variety of specialized clinics, ranging from cancer care to endoscopy to dialysis.

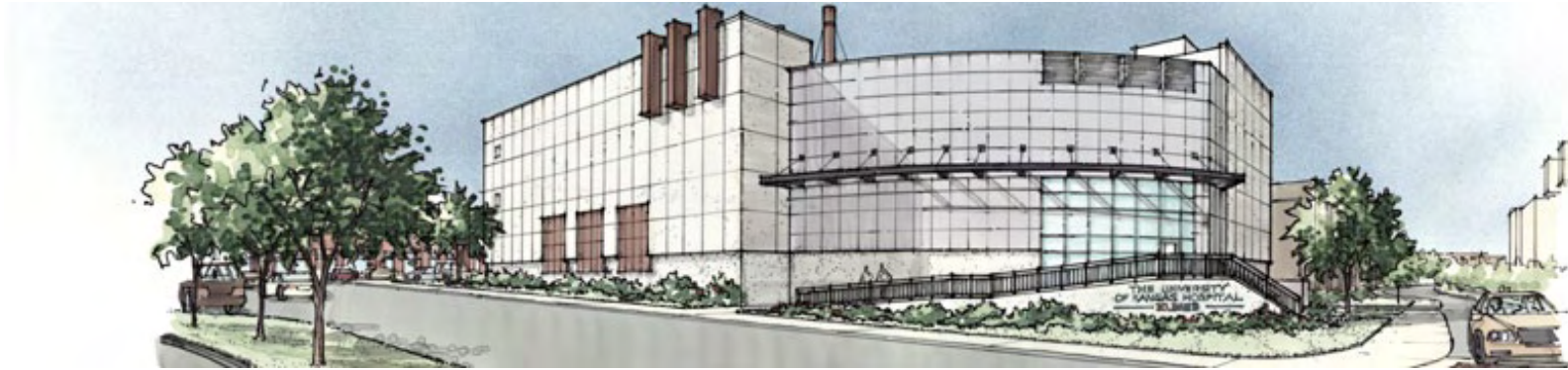
Because healthcare architecture and design is our sole focus, our team has the knowledge and industry connections to work on clinical and outpatient facilities of all sizes and types. The projects featured here also showcase our firm's interior design capabilities.

Just as we do with our hospital clients, Pulse Design Group takes a team approach to every project, regardless of size and scope. By working closely with healthcare professionals at every phase in the design process, we are able to design an environment that supports patient care, facilitates workflow efficiency, and accommodates specialized equipment.

To learn more about specific projects, select from the drop-down menu to the left.

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Long Term Care Project Portfolio

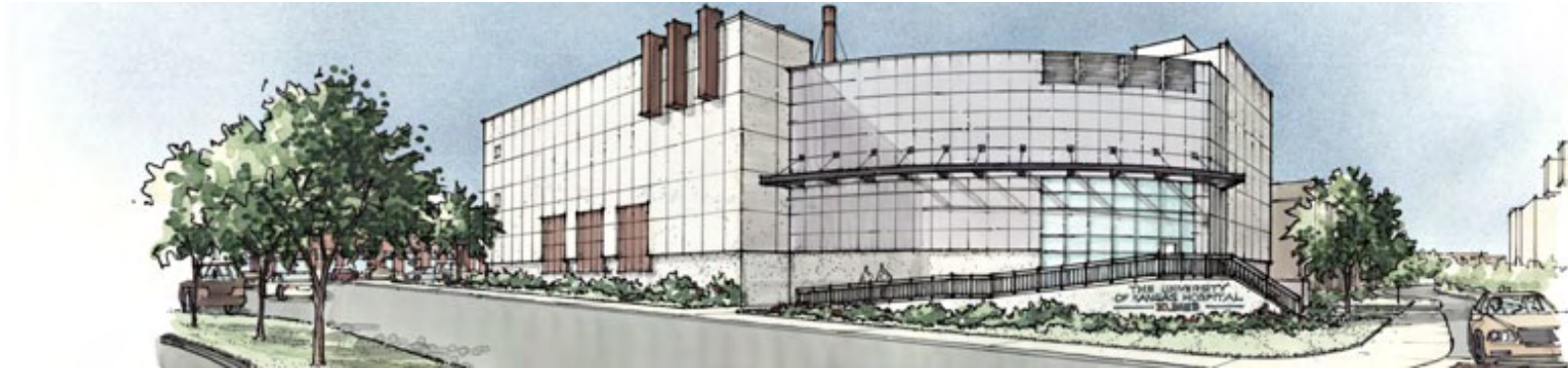
Pulse Design Group's extensive experience in healthcare architecture and design allows us to understand the unique needs and expectations of long-term care facilities and the residents they serve.

In addition to accommodating healthcare needs and safety concerns, we are very attuned to creating a comforting, welcoming environment for residents. Key design choices, such as the strategic use of enclosed courtyards, help create bright, open spaces. Interior design choices, including color palettes and materials, also play an important role in providing a warm, supportive environment for residents and their caretakers.

To learn more about specific projects, select from the drop-down menu to the left.

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Pulse Design Group is building on our experience, our knowledge, and our partnerships to help shape the future of healthcare architecture and design. We know healthcare - and we understand our client's distinctive needs.

To discuss your needs and explore how Pulse Design Group can partner with you, call 913.438.9095.

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